

Phoenix Systems Announces Sales Partnership with Action Marketing LLC

Phoenix Systems and Action Marketing, LLC, a sales agency focused on the automotive aftermarket industry, have announced a sales partnership. Through this agreement, Action Marketing will offer Phoenix Systems' entire line of products to customers in Oregon, Washington, Alaska, and Hawaii.

St. George, UT July 1, 2015 -- Phoenix Systems announces a sales partnership with Action Marketing, LLC. Specializing in the automotive aftermarket industry, Action Marketing connects manufacturers to the individuals who use their products in Oregon, Washington, Alaska and Hawaii. Through this partnership, Action Marketing will offer the Phoenix Systems line of brake safety and testing products to their customers.

Phoenix Systems is the makers of innovative braking system products like the BrakeStrip Brake Fluid Test Strips. These strips give service providers a clear, visual way to show whether or not braking fluid needs to be replaced, helping improve customer service and the bottom line of a service call. Phoenix Systems has also created BrakeShot, a brake fluid enhancer.

"When we saw the extensive line and quality products available from Phoenix Systems, we were excited to offer these to our customers, who demand the industry's top products," said George Patterson, owner of Action Marketing, LLC. "We believe that these systems will improve the way our customers interact with their own clients and will be an asset to our sales team's portfolio of products."

Ben Leamon Martinsen VP of Marketing and Operations from Phoenix Systems also indicated excitement about the partnership. "We are always looking for qualified, successful sales reps to take on our products, and Action Marketing, LLC has a proven track record of success."

The marketing partnership should benefit both companies, expanding the products offered through Action Marketing and improving the sales figures for Phoenix Systems.

About Phoenix Systems

Phoenix Systems is a leading innovator in the braking safety industry. With innovative products like BrakeShot and BrakeStrip, Phoenix Systems brings technology and innovation to the automotive industry, providing service providers with the tools they need to give their customers the best possible repair service. With over a dozen patents, Phoenix Systems continues to be an industry leading innovator. Learn more at www.brakebleeder.com.

About Action Marketing

Action Marketing LLC is a sales agency meeting it's goals with proven experience and success. Since 1984 we have provided the marketing, sales and service dimension necessary to maximize business in our territory. Please browse our web site to find out more about our services and meet our staff. Our team provides manufacturers with a solid background of experience and a track record of sales and service. Whether the customer is a Distributor, Jobber or End User we recognize the need for pull-through support and have received numerous awards from our factories for our efforts. We monitor and log our work to make sure our manufacturer's message is getting to the right people in the greatest possible way.