

Phoenix Systems Retains S-L Marketing Specialists for East Coast Marketing Efforts

Phoenix Systems, the makers of BrakeStrip brake fluid testing strips, has retained the services of S-L Marketing Specialists to market its products in the Northeast. Through this agreement, S-L Marketing Specialists, will market Phoenix Systems products to the company's network of customers.

St. George, UT June 10, 2015 -- Phoenix Systems announces that it has retained a sales partnership with S-L Marketing Specialists. Focused on the Northeast, including the nation's capital and New York state, S-L Marketing Specialists provides tools, electronics, equipment and paint-body equipment to customers in the automotive aftermarket industry. Now, those products will include Phoenix Systems products.

"We are constantly looking for new products that will meet the needs of our customers," said a spokesperson from S-L Marketing Specialists. "Our customer expect industry-leading technology, tools and parts, and we feel that Phoenix Systems products are a great fit for this. We are excited to bring Phoenix Systems products to our growing customer base."

S-L Marketing Specialists has built a reputation in the Northeast and the rest of the East Coast for quality products and knowledgeable sales representatives. The company works hard to adapt to changes in the market and bring the most innovative products to its customers. The Phoenix Systems brake care and testing products are perfect for that goal.

"When looking for a new marketing partner, we want a company who not only sells, but also informs customers about the benefits of a product, like BrakeStrip. That's exactly what we found in S-L Marketing Specialists," said Ben Leamon Martinsen, VP Marketing and Operations at Phoenix Systems.

Phoenix Systems specializes in products to make brake maintenance and customer service easier for repair professionals. BrakeStrip, one of its signature products, gives a visual representation to show customers when it is time to change braking fluid. This is one of several products that S-L Marketing Specialists will offer through the agreement.

About Phoenix Systems



Phoenix Systems is a leading innovator in the world of braking safety and care. With products like BrakeShot and BrakeStrip, Phoenix Systems provides automotive repair and aftermarket specialists with the latest in brake care technology. The company holds over a dozen patents in both the US and foreign markets for their industry-leading and pioneering products. Learn more about their products at www.brakebleeder.com.

About S-L Marketing Specialists

SLMS S-L MARKETING SPECIALISTS

S-L Marketing is the leading regional marketing specialists dedicated to our customers. We believe in continuing to grow the business for our manufacturers and customers by implementing new strategies. We exercise flexibility and speed in anticipating and adapting quickly to market changes and the needs of our customers. S-L Marketing represents a select group of manufacturers for which we market a complete range of tools, electronics, equipment and PBE (Paint-Body-Equipment) products. For more information, please visit www.slmarketing.com