

# ISN Adds Phoenix Systems' BrakeShot to Product Lineup

*BrakeShot, a product from Phoenix Systems, has joined the ISN product lineup. This innovative braking system enhancer is the first of its kind in the market, and ISN is pleased to offer it to their customers and clients.*

**St. George, UT** July 15, 2015 -- Integrated Supply Network has picked up Phoenix Systems' BrakeShot to add to its product lineup. BrakeShot is the industry's first brake fluid enhancer, a fluid added to braking fluid to help fight corrosion that comes from the effects of copper. ISN will now offer BrakeShot to its wholesale customers throughout the automotive industry, so they in turn can introduce their customers to the benefits of BrakeShot.

When asked about the addition of BrakeShot to its product lineup, a spokesperson from ISN said, "Our goal is to give our wholesale clients the products they need to be the best in the industry. That starts with finding unique products that will help our customers stand out. We were pleased to find BrakeShot, and feel that it is a true asset to our customers, which they can then pass on to their clients."

BrakeShot helps prevent many problems associated with copper corrosion in the braking system, such as ABS braking problems, ailing master cylinders and sticking calipers. The product works by inhibiting corrosion to protect the metal in the braking system. It refreshes every 50 to 100 miles of driving. This, then, increases the lifespan of the braking system.

When asked about the new agreement, Ben Leamon Martinsen VP of Marketing & Operations said, "We are always thrilled when new supply chain providers take on our products, because it means we get our products to a greater number of distributors and resellers, which in turn gets them in the hands of an even larger number of potential users. ISN has a strong reputation in the automotive industry, and we look forward to partnering with them on BrakeShot"

## About Phoenix Systems



Phoenix Systems is the maker of BrakeShot and BrakeStrip, to simple innovations that greatly improve the safety and longevity of braking systems by giving automotive professionals the tools they need to make wise recommendations. The company holds over a dozen patents for its innovative braking system products. Learn more about Phoenix Systems at [www.brakebleeder.com](http://www.brakebleeder.com).

## About ISN



The Integrated Supply Network was founded in 1972, and since that time has grown into the industry's most complete Supply Chain Services Provider. As the largest independent Tool & Equipment Specialist in the nation, the company serves as a master wholesale distributor and supply chain services provider. They supply products to wholesale distributors, distributors and resellers. ISN is committed to people building, operational excellence and customer focus. Learn more about ISN at <http://www.isnweb.com/>.