

Phoenix Systems Announces Sales Partnership with Considine Sales & Marketing, Inc.

In an effort to better sell and distribute its products, Phoenix Systems has partnered with Considine Sales & Marketing, Inc., to provide sales services in 15 states primarily in the Midwest. The partnership will give Considine Sales & Marketing, Inc., new automotive products to offer their customers, while providing Phoenix Systems with expert marketing and sales services.

St. George, UT (PRWEB) May 27, 2015 -- Phoenix Systems and Considine Sales & Marketing, Inc., (CSM) have entered into a partnership allowing the sales company to sell Phoenix Systems products. Through this partnership, CSM be able to offer its automotive contacts Phoenix Systems' unique line of brake testing and repair products. Phoenix Systems will benefit from reaching a new target market with its specialized selection of products.

"We are thrilled with the skill and sales expertise we see demonstrated by Considine Sales & Marketing, Inc.," said Ben Leamon Martinsen, VP Marketing and Operations at Phoenix Systems. "We are confident that they will be able to bring BrakeStrip and our other products to the specialty automotive professionals that need them in Michigan, Illinois, Ohio, Kentucky and the rest of the Midwest states the company services."

From offices in Detroit, Jim Considine, III, President of CSM manages a team of 10 sales professionals who serve in 15 different states. Since 1971, the company has served as an independent manufacturer's representative agency, and they boast over 200 years of combined experience in the specialty automotive after market field.

About the partnership, Considine said, "Since we specialize in serving the specialty automotive after market industry, we are always looking for new, innovative automotive products to offer to our customers, who expect us to carry the best. We are excited about the level of brake safety and service offerings available through Phoenix Systems products."

About Phoenix Systems



Phoenix Systems aims to take the fear out of braking with industry leading brake testing and repair products using breakthrough technology. With over a dozen patents, Phoenix Systems has pioneered several technologies in the automotive industry. Its signature products, the Revers Bleed Technology brake bleeder systems and the BrakeStrip brake fluid testing strips, have made it a well-known name throughout the industry. Learn more at www.brakebleeder.com.

About Considine Sales & Marketing, Inc



With main offices in the Detroit area, 10 sales and marketing professionals service 15 states; Michigan, Ohio, Illinois, Indiana, Kentucky, West Virginia, Western Pennsylvania, Wisconsin, Missouri, Minnesota, Kansas, North Dakota, South Dakota, Iowa and Nebraska, CSM has specialized in providing sales and service for our manufacturers at Specialty WD's, Traditional WD's, Direct Marketers, Mass Merchandisers, Wheel & Tire Distributors, Undercar WD's along with Engine and Chassis Builders. CSM works closely with each manufacturer's sales and marketing team to establish targets and accomplish specific goals. Learn more at www.considinesales.com.